

Professional Profile - Rusi

Since my early childhood, I've had a passion for architecture and various forms of visual expression. Before I entered into digital media, I used to draw and paint on a daily basis. I like to find balance between linear, structured and abstract design.

Near the end of 1999, while attending Bourgas Free University in Bourgas, Bulgaria, I was introduced to drawing software, and the next year, I took Adobe Flash classes. I have been strongly drawn to interactivity ever since. Along with my studies, I was working in an NGO - Youth Information Network where I had the opportunity to execute some of my first web projects. I felt that I could achieve a higher level of education in the graphic and interactive design fields in the US, so I enrolled at William Jewell College with a major in Art. I participated in all possible classes with digital media, as well as self-designed classes in addition to my regular coursework. After graduation, I was an intern for the Kansas City Power & Light Customer Operations Department as a web and interactive designer. I later worked for Trio Media as an interactive designer. Currently I'm a web/graphic/interactive designer for MarketingXchange.

Constantly diving into and exploring each media are some of the factors that make me want to get a grip on that next project. It's a gratifying feeling to notice how with every assignment we, as a company, are progressively achieving a more balanced look, more sophisticated color palettes, and higher levels of functionality.

Education

B.A. in Art

Areas of Specialization: Web Design, Graphic Design, Interactive Design, Drawing
William Jewell College, Liberty, Missouri 2005

M.A. in Mathematics and Informatics

Bourgas Free University, Bourgas, Bulgaria 2001

Work History

- Graphic and Interactive Designer
TrioMedia, Lenexa, KS 2007 - 2008
- Field and Technical Training Intern
Kansas City Power & Light, Claycomo, MO 2006 - 2007
- Web designer
NGO Youth Information Network 2000 - 2003

Professional Accomplishments

- Third Place for a website in a French competition for ecology, 2001
- Second Place for medical software functionality for a Cerner capstone class, 2005

- Total Redesign of the intrapage for Customer Operations, Kansas City Power & Light, 2006

Lifestyle

I like to surround myself with ambitious and creative people, people with goals. Besides design, I'm very much drawn to music and can't imagine life without it. I enjoy doing anything musically or in the design field after work and especially on the weekends. I love movies and classic literature. Yes, night clubs, too. I said it.